



2026 ANNUAL CAMPAIGN

**Firm/Corporate
Giving Levels
+ Benefits**



OUR REACH

More than 13 programs serving Atlanta families

More than 5,000 clients supported each year

Nearly 50,000 hours of free legal help

Over 5,000 hours of volunteer support

From Courthouse *to Community*

Atlanta Volunteer Lawyers Foundation (AVLF) stands with Atlanta tenants and survivors of intimate partner abuse at critical moments, when housing, safety, and stability are at risk. From the courthouse to the community, we pair strong legal advocacy with wraparound support to help individuals and families stay housed, stay safe, and move forward with confidence.

In 2026, we invite mission-aligned partners to stand with us for a full year of impact, supporting a coordinated approach that delivers legal services, connects people to essential resources, and strengthens AVLF's ability to respond wherever help is needed.

Together, we can ensure individuals and families across Atlanta have access to the legal support and stability they need to build safer, more secure futures.

To learn more about our giving levels, benefits and how you can make an impact with AVLF this year, contact

Kyle Newman

Senior Manager of Donor Relations & Annual Giving



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Your Visibility at a Glance

When you support AVLF, you become part of a community committed to safety, stability, and justice for Atlanta families. Your sponsorship receives meaningful visibility across our events, website, newsletter, and social media platforms and helps amplify both your brand and the impact your generosity makes possible.

5k

MONTHLY WEBSITE VIEWS

6.3k

EMAIL SUBSCRIBERS

2.7k

LINKEDIN FOLLOWERS

4.2k

FACEBOOK +
INSTAGRAM FOLLOWERS

**event
attendance**

1,300+

AVLF WINETASTING

400+

SUMMER SOCIAL

225+

ALL-STAR AWARDS

AVLF EVENTS

Our events bring together a diverse and highly engaged audience that includes corporate partners, legal professionals, community leaders, nonprofit collaborators, and supporters who are deeply committed to advancing safety and stability for Atlanta families.



AVLF ALL-STAR AWARDS

The All-Star Awards celebrate the incredible volunteers, partners, and advocates who make AVLF's work possible. This inspiring event honors individuals and organizations that have gone above and beyond to support our mission, featuring heartfelt speeches, awards presentations, and opportunities to network with like-minded changemakers.



SUMMER SOCIAL

The Summer Social, hosted by the AVLF Leadership Council, is a lively Summer gathering that brings together AVLF supporters and young professionals for an evening of fun and camaraderie. Guests enjoy a relaxed atmosphere with live music, food, and beverages, all while celebrating the impact of our work.



AVLF WINETASTING

Hosted at Mercedes-Benz Stadium, our signature event brings together Atlanta's legal community and more than thirteen hundred supporters committed to creating change. Guests enjoy curated wines, gourmet food, and live entertainment while helping raise crucial funds for AVLF's life-changing programs.

YEAR-ROUND BENEFITS

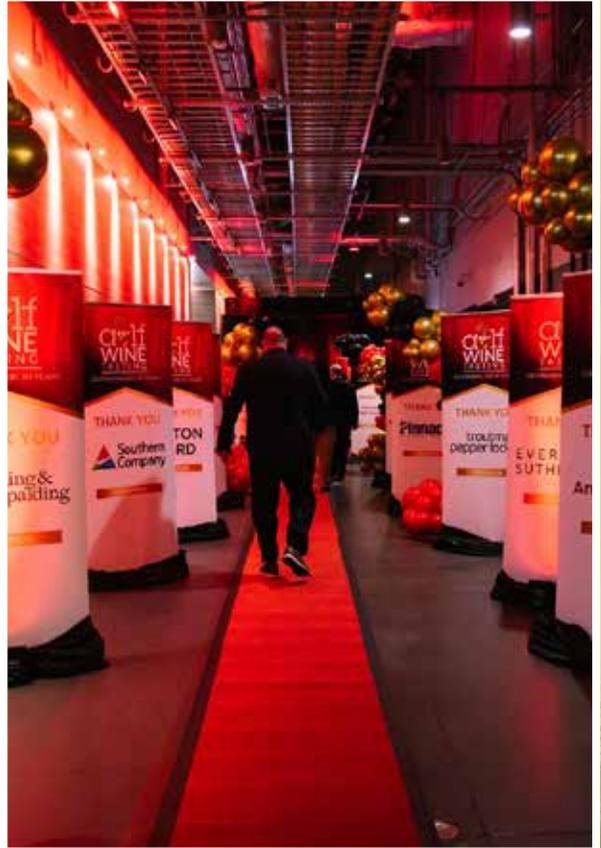
- Signature logo placement on Website
- Signature logo placement in Newsletter
- Signature logo placement in 2026 Annual Report
- Quarterly Social Media "Appreciation" Posts featuring Logo

PROGRAMMING-RELATED BENEFITS

- Firm + Client Clinics (3x/yearly)
- Priority Firm + Client pairing for Saturday Lawyer dates

Leadership Circle

..... \$50,000+



EVENT BENEFITS

Presenting Sponsor of all AVLF Signature Events

WINETASTING

- Presenting Sponsor
- Logo featured on official Winetasting wine glasses
- Logo recognition on the Champions' Walk
- 15 event tickets, including 15 invitations to the Presidents' Reception
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

ALL-STAR AWARDS

- Presenting Sponsor / Premier Table Host
- 10 event tickets
- Logo prominently displayed on the Marquee at the Fox Theatre
- Recognition at podium during event
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

SUMMER SOCIAL

- Presenting Sponsor
- Includes 20 event tickets
- Opportunity to speak, introduce, or welcome guests at the event
- Logo prominently featured in social media promotions and on all event materials
- Recognition on digital screens and printed material during event
- Verbal acknowledgment from the podium during the event



YEAR-ROUND BENEFITS

- Premier logo placement on Website
- Premier logo placement in Newsletter
- Premier logo placement in 2026 Annual Report
- Quarterly Social Media "Appreciation" Posts featuring Logo

PROGRAMMING-RELATED BENEFITS

- Firm + Client Clinics (3x/yearly)
- Priority Firm + Client pairing for Saturday Lawyer dates

Champion

..... \$35,000+

EVENT BENEFITS

WINETASTING

- Logo recognition on Champion's Walk leading to Main Event
- Official Host(s) of the Champion's Spirit Lounge
- Logo featured on Winetasting souvenir coaster
- 15 event tickets, including 15 invitations to the Presidents' Reception
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

ALL-STAR AWARDS

- Presenting Sponsor / Premier Table Host
- 8 event tickets
- Recognition at podium during event
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

SUMMER SOCIAL

- Premier Sponsor of Summer Social
- 15 event tickets
- Logo prominently featured in social media promotions and on all event materials
- Recognition on digital screens and printed material during event
- Recognition from podium during the event



YEAR-ROUND BENEFITS

- Enhanced logo placement on Website
- Enhanced logo placement in Newsletter
- Enhanced logo placement in 2026 Annual Report
- Quarterly Social Media “Appreciation” Posts featuring Logo

PROGRAMMING-RELATED BENEFITS

- Firm + Client Clinics (2x/yearly)

Partner

..... \$25,000+

EVENT BENEFITS

WINETASTING

- Host(s) of Field-Level Lounges
- 12 event tickets including 6 invitations to the Presidents’ Reception
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

ALL-STAR AWARDS

- Table Sponsor
- 8 event tickets
- Host an award recipient and guest at table
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

SUMMER SOCIAL

- 10 event tickets
- Logo prominently featured in social media promotions and on all event materials
- Recognition on digital screens and printed material during event
- Verbal acknowledgment from the podium during the event



YEAR-ROUND BENEFITS

- Standard logo placement on Website
- Standard logo placement in Newsletter
- Standard logo placement in 2026 Annual Report
- Recognition in AVLF's Annual Donor Appreciation Post

PROGRAMMING-RELATED BENEFITS

- Firm + Client Clinics (1x/yearly)

Guardian

..... \$15,000+

EVENT BENEFITS

WINETASTING

- Cuisine Sponsor
- 10 event tickets, including 4 invitations to the Presidents' Reception
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

ALL-STAR AWARDS

- Recognition as an event sponsor
- 4 event tickets
- Logo featured on promotional signage, social media, and event materials
- Recognition on digital screens and printed materials during event

SUMMER SOCIAL

- Recognition as an event sponsor
- 8 event tickets
- Logo prominently featured in social media promotions and on all event materials
- Recognition on digital screens and printed material during event
- Verbal acknowledgment from the podium during the event



Defender.....\$10,000+

YEAR-ROUND BENEFITS

- Name featured on Website
- Name featured in Newsletter Recognition
- Name featured in 2026 Annual Report
- Recognition in AVLF's Annual Donor Appreciation Post

EVENT BENEFITS

WINETASTING

- Wine Station Hosts
- 8 event tickets including 2 invitations to the Presidents' Reception
- Recognition on signage at Wine Stations during event
- Recognition on digital screens and printed materials during event

ALL-STAR AWARDS

- Recognition on printed signage
- Name listed on event digital signage
- 2 event tickets

SUMMER SOCIAL

- 6 event tickets



Ally \$5,000+

YEAR-ROUND BENEFITS

- Name featured on Website
- Name featured in Newsletter Recognition
- Name featured in 2026 Annual Report
- Recognition in AVLF's Annual Donor Appreciation Post

EVENT BENEFITS

WINETASTING

- Recognition on printed signage
- Name listed on event digital signage
- 6 event tickets

SUMMER SOCIAL

- 4 event tickets



avlf

Advocate \$2,500+

YEAR-ROUND BENEFITS

- Name featured on Website
- Name featured in Newsletter Recognition
- Name featured in 2026 Annual Report

EVENT BENEFITS

WINETASTING

- Recognition on printed signage
- Name listed at AVLf Winetasting
- 6 event tickets

