atlanta volunteer lawyers foundation

# 2025 ANNUAL CAMPAIGN DONOR GIVING LEVELS + BENEFITS

# Standing Stronger Together.

At AVLF, we believe in the power of community to create lasting change. Every year, we stand alongside thousands of individuals and families facing some of life's toughest challenges—navigating housing insecurity, pursuing safety and stability, and reclaiming their futures.

#### Our work is possible because of the generosity of partners like you.

Your support fuels transformative programs, connects individuals with critical resources, and amplifies our ability to stand with those who need us most. We invite you to join us as we continue to champion justice and strengthen our community.

Together, we can build a future where every individual has access to the resources and support they need to thrive.



To learn more about our giving levels, benefits and how you can make an impact with AVLF this year, contact

## **KYLE NEWMAN**

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#### WWW.AVLF.ORG/2025ANNUALCAMPAIGN



# **YEAR-ROUND BENEFITS**

- 3 AVLF Spark Spotlights on AVLF YouTube Channel
- 2 Donor Spotlight features on AVLF website
- Logo featured on Website
- Logo featured in Newsletter
- Logo featured in Annual Report
- Frequent Social Media "Appreciation" Posts featuring Logo

### **PROGRAMMING-RELATED BENEFITS**

- Firm + Client Clinics (3x/yearly)
- Priority selection of Saturday Lawyer dates (early summer priority)
- Priority Firm + Client pairing for Saturday Lawyer dates

## **EVENT BENEFITS**

Presenting Sponsor of all AVLF Signature Events

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- Presenting Sponsor of AVLF Winetasting
- Logo featured on official Winetasting wine glasses
- Includes 15 event tickets
- Invitations to the Presidents Reception
- Featured on the Champions' Walk
- Recognition in pre/post-event videos
- Recognition on both digital and printed signage at event
- Logo prominently displayed on promotional signage, social media, and event materials

#### ALL-STAR AWARDS

- Presenting Sponsor and Premiere Table Host
- Includes 8 event tickets
- Logo prominently displayed on the marquee at the Fox Theatre
- Recognition at podium during event
- Logo featured on promotional signage, social media, and event materials
- Recognition on screens during event

#### SUMMER SOCIAL

- Presenting Sponsor
- Includes 20 event tickets, additional tickets available for purchase
- Opportunity to speak, introduce, or welcome guests at the event
- Logo prominently featured in social media promotions and on all event materials
- Recognition on event screens and signage
- Verbal acknowledgment from the podium during the event

\$50,000+



# **YEAR-ROUND BENEFITS**

- 1 AVLF Spark Spotlight on AVLF YouTube Channel
- 1 Donor Spotlight featured on AVLF website
- Logo featured on Website
- Logo featured in Newsletter
- Logo featured in Annual Report
- Social Media "Appreciation" Posts featuring Logo

# **PROGRAMMING-RELATED BENEFITS**

- Firm + Client Clinics (3/yearly)
- Priority selection of Saturday Lawyer dates (early summer priority)
- Priority Firm + Client pairing for Saturday Lawyer dates

# **EVENT BENEFITS** -

#### **WINETASTING**

- Official Host of the Spirit Lounge
- Logo displayed on event coasters
- Includes 15 event tickets
- Invitations to the Presidents Reception
- Featured on the Champions' Walk
- Recognition in pre/post-event videos
- Recognition on both digital and printed signage at event
- Logo prominently displayed on promotional signage, social media, and event materials

#### ALL-STAR AWARDS

- Presenting Sponsor/Premiere Table Host
- Includes 8 event tickets
- Guaranteed Presenter for award of their choosing
- Logo featured on AVLF social media platforms and all event materials
- Recognition on event screens, signage, and from the podium during the event

#### SUMMER SOCIAL

- Premier Sponsor of event
- Includes 15 event tickets, additional tickets available for purchase
- Logo featured in social media promotions and on all event materials
- Recognition on event screens, and signage
- Verbal acknowledgment from the podium during the event

\$35,000+



# **YEAR-ROUND BENEFITS**

- Name featured on Website
- Name featured in Newsletter
- Name featured in Annual Report
- Social Media "Appreciation" Posts featuring Name

### **PROGRAMMING-RELATED BENEFITS**

• Firm + Client Clinics (lx/year)

### **EVENT BENEFITS** -

#### WINETASTING

- Host(s) of Field-Level Lounges
- Includes 10 event tickets
- Invitations to Presidents Reception
- Recognition on both digital and printed signage at event
- Name prominently displayed on promotional signage, social media, and event materials

#### ALL-STAR AWARDS

- Table Sponsor
- Includes 4 event tickets
- Host an award recipient and guest at table
- Name featured on promotional signage, social media, and event materials
- Recognition on screens during event

#### SUMMER SOCIAL

- Sponsorship of the Summer Social
- 10 tickets; additional tickets can be purchased
- Name prominently featured in social media promotions and on all event materials

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- Recognition on event screens and signage

\$15,000+

# DEFENDER

# **YEAR-ROUND BENEFITS**

- Name featured on Website
- Name featured in Newsletter
- Name featured in Annual Report
- Social Media "Appreciation" Posts featuring Name

# EVENT BENEFITS

#### **WINETASTING**

- Wine Station Host
- Includes 8 event tickets
- Invitations to the Presidents Reception
- Recognition on both digital and printed signage at event
- Name prominently displayed on promotional signage, social media, and event materials

#### ALL-STAR AWARDS

- 2 tickets

#### SUMMER SOCIAL

- 5 tickets; additional tickets can be purchased



# ADVOCATE

# **YEAR-ROUND BENEFITS**

- Name Featured on Website
- Name Featured in Newsletter
- Name featured in Annual Report
- Social Media "Appreciation" Posts featuring Name

# **EVENT BENEFITS** -

#### **WINETASTING**

- Includes 6 event tickets
- Invitations to the Presidents Reception
- Recognition on digital signage at event



